

## SynthesisPlus Training<sup>SM</sup> *Building Competency in your Enterprise*

### The Challenge

Successfully engaging in repeated and repeatable complex, multidisciplinary endeavors requires a knowledgeable management and staff at multiple levels and across multiple – and often somewhat mutually exclusive – skill-and-aptitude sets.

One answer is for you and your staff to receive training in the innovative-but-practical SynthesisPlus<sup>SM</sup> approaches and strategies.

### Courses we offer

Executive Courses	
<b>SynthesisPlus<sup>SM</sup> Executive Overview</b>	SynthesisPlus <sup>SM</sup> Executive Overview aligns executives and potential or actual project managers with the special challenges and organizing and execution techniques needed to ensure success of projects and other activities that require simultaneous participation of individuals representing multiple specialties or disciplines.
Gatekeeper Courses	
<b>Gatekeeper I &amp; II, Ordinologist</b>	<ul style="list-style-type: none"> <li>Gatekeeper I – Basic skills and orientation for the Gatekeeper role (3 days)</li> <li>Gatekeeper II – Advanced Gatekeeper skills, techniques and problem-solving (3 days)</li> <li>Ordinologist – Skills to organize and ensure efficient enterprise-wide Gatekeeping (5 days)</li> </ul>
Bridge Courses	
<b>Bridge I, II &amp; III, BridgeMaster</b>	<ul style="list-style-type: none"> <li>Bridge I – Basic skills and orientation for the Bridge role (3 days)</li> <li>Bridge II – Advanced Bridge skills, techniques and problem-solving (4 days)</li> <li>Bridge III – Skills to work with more-complex situations involving large numbers of disciplines (4 days)</li> <li>BridgeMaster – Skills to organize, ensure and manage efficient enterprise-wide Bridging (5 days)</li> </ul>
Synthesis Courses	
<b>Synthesist I &amp; II, Master Synthesist</b>	<ul style="list-style-type: none"> <li>Synthesist I – Basic skills needed to survive specialty-free as a Synthesist (3 days)</li> <li>Synthesist II – Advanced skills to thrive as a Synthesist across multiple organizations (5 days)</li> <li>Master Synthesist – Skills to organize and advance your career as well as the overall Synthesis field (10 days)</li> </ul>

### SynthesisPlus<sup>SM</sup> Training Benefits

Our SynthesisPlus<sup>SM</sup> Training service provides you these key benefits.

- Full return on your investment – both your time and ours – in as little as 6 months
- Increased staff and management awareness of and alignment with your research – particularly multidisciplinary - policy, strategies, standards and processes
- Significantly improved staff comfort and confidence
- Improved ability to compete as an innovative company, particularly with disruptive innovations