

RevenuePlusSM

Finding your Hidden Revenue Sources

The Problem

Do you and your employees find yourselves working harder than ever to maintain your bottom line? Does it seem that the effort and focus on day-to-day activities make it more difficult to identify and exploit new revenue opportunities/sources emerging from ever-changing market conditions?

Our Solution

SynOvation Solutions offers its RevenuePlusSM service. This unique service uses a proprietary three-step process to explore new-revenue opportunities customized to your unique business and market. During the first phase of this process (typically two days on-site at your facilities), we meet with you, your senior staff and key employees to collect baseline information. Following the initial research and data-gathering phase, we spend approximately a week off-site preparing a summary report with our findings. We then schedule a Results Meeting with you to communicate our findings and recommendations. Following the Results Meeting, either:

- a. You and we both are confident that we are on the right track but need additional time to more fully develop product or service ideas. You ask us to develop a detailed proposal to further explore and develop revenue creation ideas uncovered to date.
- b. You agree that we have helped in ways that have offset our fees and your time for this initial period, and there is no further need for follow-on efforts at this time.
- c. You find that our time together did not yield adequate benefit.. In this case, we thank you for giving us the opportunity to serve and invoice you solely for out-of-pocket expenses, if any.

RevenuePlusSM Benefits

Our RevenuePlusSM service provides you these key benefits.

- Significantly increased revenue opportunities for your enterprise
- 200% to 2,500% return on your investment – including both your time and ours – in as little as one month
- Access to systems thinkers with extensive experience in business, IT and complex problem solving across a wide variety of industries
- Increased staff and management involvement, excitement and energy